



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

February 2018
1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
\$0-\$300K	413	362	-12%	4,027	3,761	-7%	270	257	-5%	4,054	3,815	-6%	\$ 218	\$ 210	-4%	\$ 215	\$ 220	2%	1,837	1,893	3%	80	76	-5%
\$300K-\$500K	318	308	-3%	2,509	2,538	1%	175	176	1%	2,216	2,390	8%	\$ 380	\$ 370	-3%	\$ 377	\$ 379	1%	1,664	1,708	3%	95	92	-3%
\$500K-\$1M	216	205	-5%	1,631	1,672	3%	103	117	14%	1,467	1,548	6%	\$ 703	\$ 642	-9%	\$ 655	\$ 650	-1%	1,493	1,438	-4%	122	118	-3%
\$1M-\$2M	84	96	14%	617	762	24%	33	70	112%	562	703	25%	\$ 1,500	\$ 1,326	-12%	\$ 1,325	\$ 1,369	3%	780	628	-19%	113	116	3%
\$2M+	61	85	39%	389	498	28%	32	52	63%	338	445	32%	\$ 2,754	\$ 2,547	-8%	\$ 3,050	\$ 2,950	-3%	692	619	-11%	161	128	-20%
TOTAL	1,092	1,056	-3%	9,173	9,231	1%	613	672	10%	8,637	8,901	3%	\$ 333	\$ 364	9%	\$ 320	\$ 338	6%	6,466	6,286	-3%	99	96	-3%
Median > \$300K													\$ 488	\$ 570	17%	\$ 517	\$ 525	2%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
Naples Beach	234	235	0%	1,653	1,718	4%	129	153	19%	1,573	1,633	4%	\$ 650	\$ 854	31%	\$ 735	\$ 800	9%	1,509	1,380	-9%	99	108	9%
North Naples	273	277	1%	2,430	2,609	7%	159	190	19%	2,291	2,552	11%	\$ 355	\$ 405	14%	\$ 377	\$ 392	4%	1,883	1,752	-7%	112	99	-12%
Central Naples	166	170	2%	1,555	1,455	-6%	95	97	2%	1,462	1,395	-5%	\$ 230	\$ 251	9%	\$ 240	\$ 254	6%	809	840	4%	72	88	22%
South Naples	195	149	-24%	1,504	1,456	-3%	86	101	17%	1,428	1,430	0%	\$ 272	\$ 263	-3%	\$ 232	\$ 240	3%	1,016	1,013	0%	101	86	-15%
East Naples	202	206	2%	1,881	1,864	-1%	136	122	-10%	1,747	1,763	1%	\$ 288	\$ 327	14%	\$ 294	\$ 315	7%	1,122	1,156	3%	95	90	-5%
Immokalee/Ave Maria	7	6	-14%	53	48	-9%	3	2	-33%	47	48	2%	\$ 287	\$ 344	20%	\$ 243	\$ 256	5%	50	67	34%	131	68	-48%
TOTAL	1,077	1,043	-3%	9,076	9,150	1%	608	665	9%	8,548	8,821	3%	\$ 331	\$ 360	9%	\$ 320	\$ 336	5%	6,389	6,208	-3%	98	96	-2%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

February 2018
1455 Pine Ridge Road
Naples, FL 34109

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
\$0-\$300K	120	101	-16%	1,346	1,103	-18%	83	55	-34%	1,340	1,129	-16%	\$ 240	\$ 250	4%	\$ 240	\$ 250	4%	370	344	-7%	60	52	-13%
\$300K-\$500K	165	185	12%	1,566	1,583	1%	110	107	-3%	1,424	1,511	6%	\$ 386	\$ 380	-2%	\$ 384	\$ 388	1%	882	907	3%	102	89	-13%
\$500K-\$1M	129	111	-14%	1,032	1,079	5%	54	70	30%	937	1,010	8%	\$ 699	\$ 645	-8%	\$ 640	\$ 645	1%	954	935	-2%	114	101	-11%
\$1M-\$2M	44	52	18%	357	409	15%	17	34	100%	341	359	5%	\$ 1,550	\$ 1,310	-15%	\$ 1,375	\$ 1,310	-5%	496	390	-21%	141	130	-8%
\$2M+	51	63	24%	293	367	25%	30	32	7%	260	311	20%	\$ 2,899	\$ 2,875	-1%	\$ 3,200	\$ 3,234	1%	557	474	-15%	166	144	-13%
TOTAL	509	512	1%	4,594	4,541	-1%	294	298	1%	4,302	4,320	0%	\$ 402	\$ 472	17%	\$ 398	\$ 422	6%	3,259	3,050	-6%	103	97	-6%
Median > \$300K													\$ 485	\$ 560	15%	\$ 517	\$ 523	1%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
Naples Beach	97	94	-3%	654	706	8%	51	68	33%	620	665	7%	\$ 860	\$ 1,305	52%	\$ 1,050	\$ 1,150	10%	695	571	-18%	111	105	-5%
North Naples	108	123	14%	1,171	1,153	-2%	70	69	-1%	1,128	1,098	-3%	\$ 478	\$ 500	5%	\$ 523	\$ 520	-1%	985	913	-7%	127	112	-12%
Central Naples	87	83	-5%	763	695	-9%	41	48	17%	705	667	-5%	\$ 325	\$ 367	13%	\$ 312	\$ 332	6%	373	348	-7%	85	92	8%
South Naples	72	62	-14%	567	535	-6%	34	25	-26%	517	514	-1%	\$ 508	\$ 560	10%	\$ 335	\$ 346	3%	395	384	-3%	118	97	-18%
East Naples	132	139	5%	1,345	1,363	1%	94	83	-12%	1,245	1,288	3%	\$ 302	\$ 350	16%	\$ 308	\$ 340	10%	713	714	0%	76	79	4%
Immokalee/Ave Maria	6	5	-17%	42	43	2%	1	2	100%	38	43	13%	\$ 346	\$ 344	-1%	\$ 251	\$ 258	3%	44	62	41%	285	68	-76%
TOTAL	502	506	1%	4,542	4,495	-1%	291	295	1%	4,253	4,275	1%	\$ 402	\$ 460	14%	\$ 399	\$ 424	6%	3,205	2,992	-7%	101	96	-5%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

February 2018
1455 Pine Ridge Road
Naples, FL 34109

Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
\$0-\$300K	293	261	-11%	2,681	2,658	-1%	187	202	8%	2,714	2,686	-1%	\$ 205	\$ 200	-2%	\$ 200	\$ 201	0%	1,467	1,549	6%	89	82	-8%
\$300K-\$500K	153	123	-20%	943	955	1%	65	69	6%	792	879	11%	\$ 355	\$ 360	1%	\$ 365	\$ 364	0%	782	801	2%	85	96	13%
\$500K-\$1M	87	94	8%	599	593	-1%	49	47	-4%	530	538	2%	\$ 703	\$ 625	-11%	\$ 700	\$ 665	-5%	539	503	-7%	132	144	9%
\$1M-\$2M	40	44	10%	260	353	36%	16	36	125%	221	344	56%	\$ 1,212	\$ 1,375	13%	\$ 1,300	\$ 1,450	12%	284	238	-16%	87	104	20%
\$2M+	10	22	120%	96	131	36%	2	20	900%	78	134	72%	\$ 2,630	\$ 2,185	-17%	\$ 2,837	\$ 2,500	-12%	135	145	7%	109	101	-7%
TOTAL	583	544	-7%	4,579	4,690	2%	319	374	17%	4,335	4,581	6%	\$ 270	\$ 275	2%	\$ 254	\$ 265	4%	3,207	3,236	1%	95	96	1%
													Median > \$300K	\$ 506	\$ 588	16%	\$ 518	\$ 540	4%					

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	12-month ending 2/2017	12-month ending 2/2018	% Chg.	Feb 2017	Feb 2018	% Chg.	Feb 2017	Feb 2018	% Chg.
Naples Beach	137	141	3%	999	1,012	1%	78	85	9%	953	968	2%	\$ 595	\$ 670	13%	\$ 675	\$ 649	-4%	814	809	-1%	92	110	20%
North Naples	165	154	-7%	1,259	1,456	16%	89	121	36%	1,163	1,454	25%	\$ 252	\$ 310	23%	\$ 255	\$ 280	10%	989	839	-15%	101	91	-10%
Central Naples	79	87	10%	792	760	-4%	54	49	-9%	757	728	-4%	\$ 196	\$ 200	2%	\$ 187	\$ 190	2%	436	492	13%	62	85	37%
South Naples	123	87	-29%	937	921	-2%	52	76	46%	911	916	1%	\$ 216	\$ 222	3%	\$ 192	\$ 200	4%	621	629	1%	91	83	-9%
East Naples	70	67	-4%	536	501	-7%	42	39	-7%	502	475	-5%	\$ 250	\$ 280	12%	\$ 264	\$ 268	2%	409	442	8%	137	113	-18%
Immokalee/Ave Maria	1	1	0%	11	5	-55%	2	0	-100%	9	5	-44%	\$ 268	null	#VALUE!	\$ 231	\$ 250	8%	6	5	-17%	54	0	-100%
TOTAL	575	537	-7%	4,534	4,655	3%	317	370	17%	4,295	4,546	6%	\$ 268	\$ 275	3%	\$ 253	\$ 265	5%	3,275	3,216	-2%	95	95	0%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

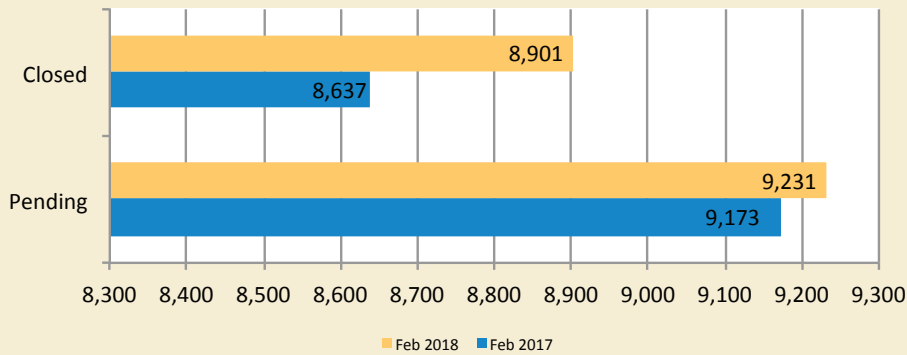
p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

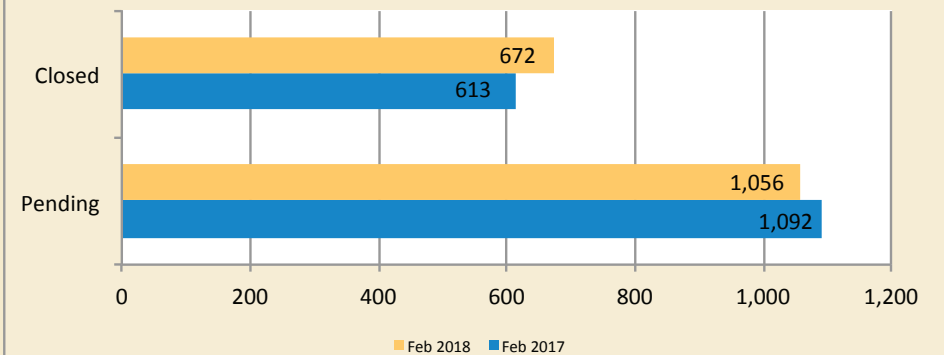
February 2018

1455 Pine Ridge Road
Naples, FL 34109

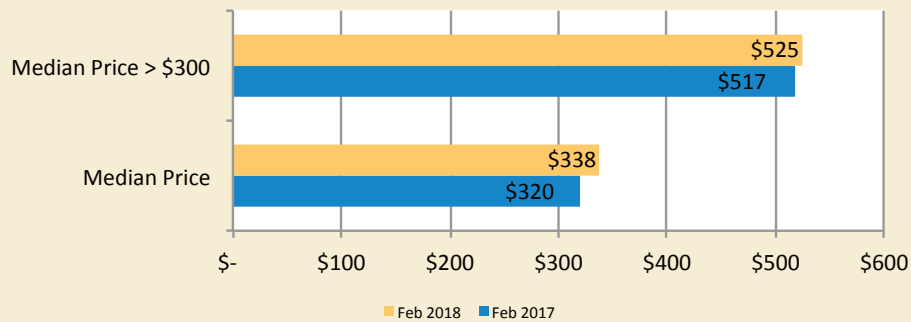
Most Recent 12 Months



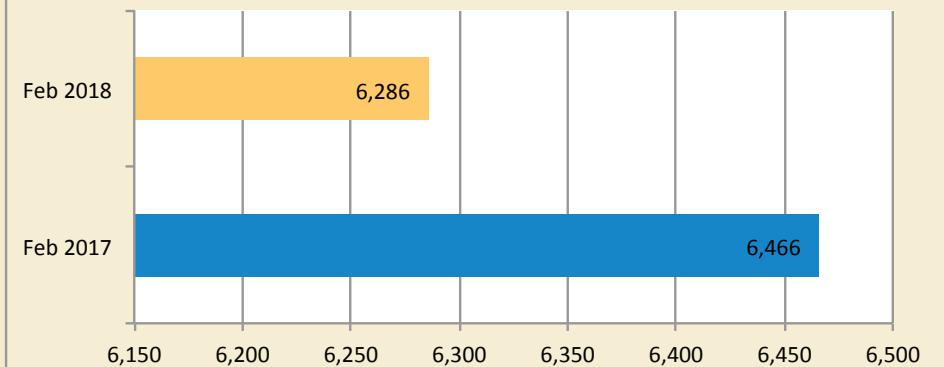
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.