



Naples Area Board of REALTORS®



Real life. Real answers.

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www.NABOR.com  
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1455 Pine Ridge Road  
Naples, FL 34109

July 2015

### Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.	
\$0-\$300K	472	454	-4%	6,052	5,313	-12%	439	380	-13%	5,628	5,096	-9%	\$183	\$200	9%	\$174	\$190	9%	1,281	945	-26%	53	57	8%	
\$300K-\$500K	193	236	22%	2,021	2,496	24%	161	173	7%	1,826	2,293	26%	\$380	\$380	0%	\$381	\$377	-1%	787	887	13%	88	80	-9%	
\$500K-\$1M	113	143	27%	1,497	1,639	9%	83	96	16%	1,323	1,465	11%	\$650	\$677	4%	\$658	\$660	0%	777	892	15%	128	87	-32%	
\$1M-\$2M	39	53	36%	638	714	12%	39	42	8%	589	622	6%	\$1,330	\$1,361	2%	\$1,337	\$1,327	-1%	407	396	-3%	123	115	-7%	
\$2M+	28	27	-4%	426	458	8%	22	35	59%	385	403	5%	\$3,080	\$3,400	10%	\$2,850	\$3,300	16%	311	398	28%	157	190	21%	
<b>TOTAL</b>	<b>845</b>	<b>913</b>	<b>8%</b>	<b>10,634</b>	<b>10,620</b>	<b>-0%</b>	<b>744</b>	<b>726</b>	<b>-2%</b>	<b>9,751</b>	<b>9,879</b>	<b>1%</b>	<b>\$265</b>	<b>\$287</b>	<b>8%</b>	<b>\$259</b>	<b>\$295</b>	<b>14%</b>	<b>3,563</b>	<b>3,518</b>	<b>-1%</b>	<b>77</b>	<b>77</b>	<b>0%</b>	
													<b>Median &gt; \$300K</b>	<b>\$484</b>	<b>\$502</b>	<b>4%</b>	<b>\$550</b>	<b>\$520</b>	<b>-5%</b>						

### Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.
Naples Beach	141	130	-8%	2,151	2,050	-5%	135	128	-5%	2,042	1,966	-4%	\$530	\$758	43%	\$615	\$680	11%	756	763	1%	104	93	-11%
North Naples	230	278	21%	2,824	2,801	-1%	209	225	8%	2,621	2,612	-0%	\$310	\$348	12%	\$313	\$351	12%	895	997	11%	68	80	18%
Central Naples	152	165	9%	1,898	1,904	0%	155	125	-19%	1,715	1,737	1%	\$189	\$224	19%	\$175	\$203	16%	512	404	-21%	56	67	20%
South Naples	132	139	5%	1,664	1,741	5%	97	126	30%	1,489	1,612	8%	\$200	\$205	2%	\$175	\$210	20%	561	569	1%	84	62	-26%
East Naples	172	190	10%	1,930	1,972	2%	139	112	-19%	1,729	1,807	5%	\$225	\$280	24%	\$215	\$250	16%	736	710	-4%	77	81	5%
Immokalee/Ave Maria	3	4	33%	50	54	8%	3	5	67%	44	47	7%	\$176	\$154	-13%	\$165	\$193	17%	15	23	53%	39	65	67%
<b>TOTAL</b>	<b>830</b>	<b>906</b>	<b>9%</b>	<b>10,517</b>	<b>10,522</b>	<b>0%</b>	<b>738</b>	<b>721</b>	<b>-2%</b>	<b>9,640</b>	<b>9,781</b>	<b>1%</b>	<b>\$263</b>	<b>\$287</b>	<b>9%</b>	<b>\$257</b>	<b>\$293</b>	<b>14%</b>	<b>3,475</b>	<b>3,466</b>	<b>-0%</b>	<b>76</b>	<b>77</b>	<b>1%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.







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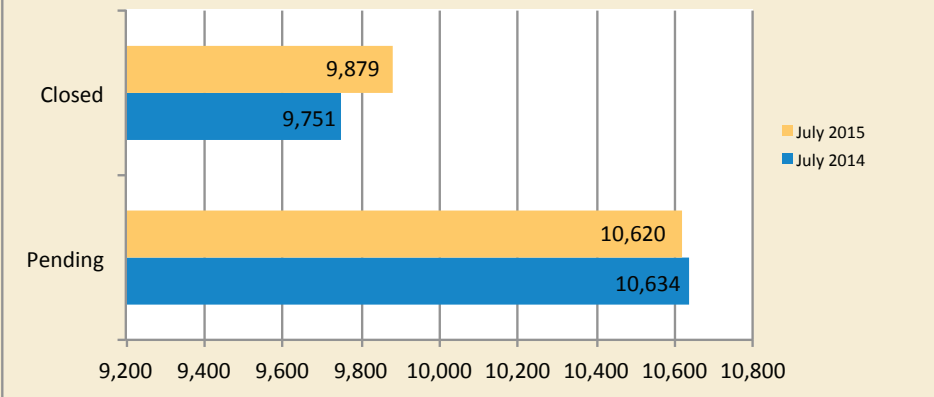
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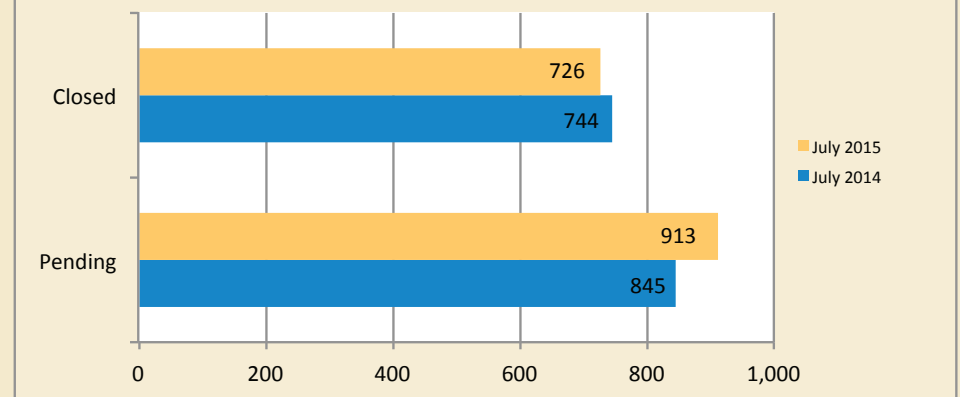
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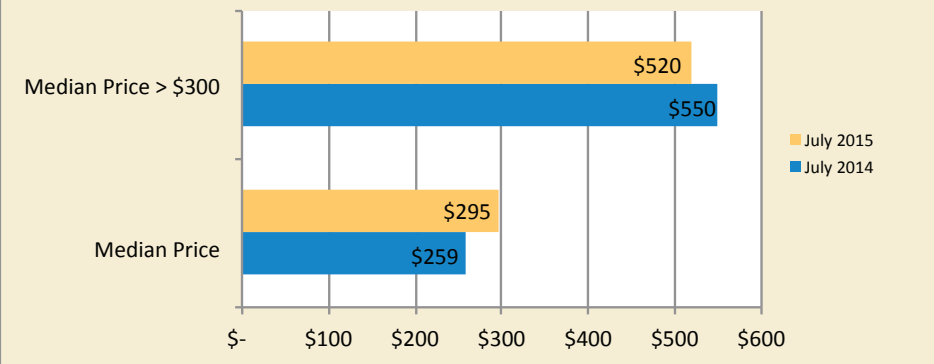
### Most Recent 12 Months



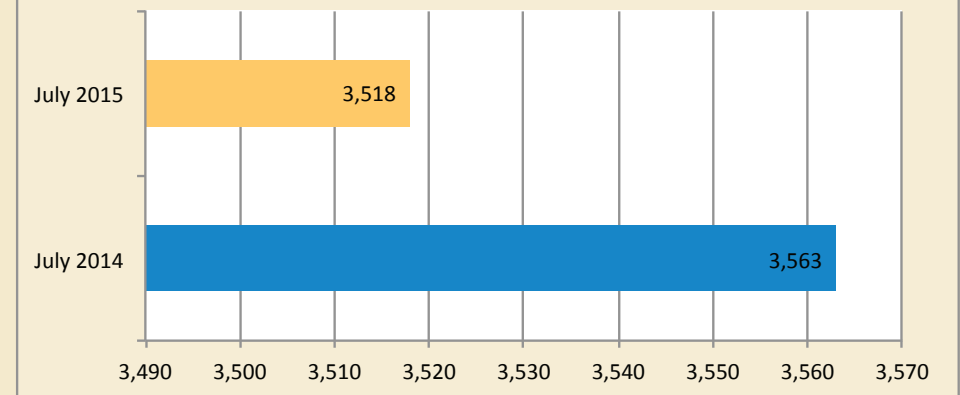
### Month to Month



### Median Closed Price (,000's) 12 Months Ending



### Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.