

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM				
	July 2015		July 2016		% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015		July 2016		% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015		July 2016		% Chg.	July 2015		July 2016		% Chg.
\$0-\$300K	454	332	-27%	5,313	4,175	-21%	380	318	-16%	5,096	4,208	-17%	\$ 200	\$ 219	10%	\$ 190	\$ 210	11%	945	1,267	34%	57	58	2%		
\$300K-\$500K	236	195	-17%	2,496	2,362	-5%	173	146	-16%	2,293	2,151	-6%	\$ 380	\$ 376	-1%	\$ 377	\$ 379	1%	887	1,292	46%	80	84	5%		
\$500K-\$1M	143	97	-32%	1,639	1,567	-4%	96	107	11%	1,465	1,464	0%	\$ 677	\$ 645	-5%	\$ 660	\$ 652	-1%	892	1,216	36%	87	96	10%		
\$1M-\$2M	53	40	-25%	714	642	-10%	42	33	-21%	622	614	-1%	\$ 1,361	\$ 1,375	1%	\$ 1,327	\$ 1,338	1%	396	513	30%	115	91	-21%		
\$2M+	27	17	-37%	458	415	-9%	35	23	-34%	403	360	-11%	\$ 3,400	\$ 3,430	1%	\$ 3,300	\$ 3,200	-3%	398	513	29%	190	118	-38%		
TOTAL	913	681	-25%	10,620	9,161	-14%	726	627	-14%	9,879	8,797	-11%	\$ 287	\$ 300	5%	\$ 295	\$ 315	7%	3,518	4,801	36%	77	75	-3%		

Median > \$300K

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM				
	July 2015		July 2016		% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015		July 2016		% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015		July 2016		% Chg.	July 2015		July 2016		% Chg.
Naples Beach	130	101	-22%	2,050	1,629	-21%	128	103	-20%	1,966	1,596	-19%	\$ 758	\$ 750	-1%	\$ 680	\$ 735	8%	763	1,068	40%	93	78	-16%		
North Naples	278	182	-35%	2,801	2,437	-13%	225	158	-30%	2,612	2,372	-9%	\$ 348	\$ 375	8%	\$ 351	\$ 384	9%	997	1,436	44%	80	83	4%		
Central Naples	165	143	-13%	1,904	1,558	-18%	125	128	2%	1,737	1,489	-14%	\$ 224	\$ 225	0%	\$ 203	\$ 235	16%	404	565	40%	67	71	6%		
South Naples	139	96	-31%	1,741	1,513	-13%	126	81	-36%	1,612	1,471	-9%	\$ 205	\$ 215	5%	\$ 210	\$ 232	10%	569	725	27%	62	58	-6%		
East Naples	190	150	-21%	1,972	1,890	-4%	112	147	31%	1,807	1,748	-3%	\$ 280	\$ 285	2%	\$ 250	\$ 280	12%	710	890	25%	81	77	-5%		
Immokalee/Ave Maria	4	5	25%	54	52	-4%	5	2	-60%	47	39	-17%	\$ 154	\$ 321	108%	\$ 193	\$ 229	19%	23	52	126%	65	119	83%		
TOTAL	906	677	-25%	10,522	9,079	-14%	721	619	-14%	9,781	8,715	-11%	\$ 287	\$ 300	5%	\$ 293	\$ 315	8%	3,466	4,736	37%	77	75	-3%		

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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1455 Pine Ridge Road
Naples, FL 34109

July 2016

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	July 2015	July 2016	% Chg.	
\$0-\$300K	168	123	-27%	2,326	1,444	-38%	127	116	-9%	1,817	1,420	-22%	\$ 224	\$ 246	10%	\$ 209	\$ 230	10%	293	292	0%	51	40	-22%	
\$300K-\$500K	165	139	-16%	1,248	1,441	15%	113	96	-15%	1,346	1,312	-3%	\$ 380	\$ 376	-1%	\$ 385	\$ 388	1%	511	704	38%	84	72	-14%	
\$500K-\$1M	100	65	-35%	894	1,030	15%	57	72	26%	829	937	13%	\$ 672	\$ 627	-7%	\$ 655	\$ 644	-2%	595	800	34%	91	105	15%	
\$1M-\$2M	39	27	-31%	373	401	8%	31	21	-32%	374	394	5%	\$ 1,375	\$ 1,407	2%	\$ 1,337	\$ 1,350	1%	290	340	17%	136	96	-29%	
\$2M+	22	12	-45%	311	305	-2%	30	18	-40%	305	283	-7%	\$ 3,325	\$ 3,465	4%	\$ 3,430	\$ 3,324	-3%	351	429	22%	190	132	-31%	
TOTAL	494	366	-26%	5,152	4,621	-10%	358	323	-10%	4,671	4,346	-7%	\$ 379	\$ 375	-1%	\$ 365	\$ 405	11%	2,040	2,565	26%	88	73	-17%	
													Median > \$300K	\$ 515	\$ 517	0%	\$ 525	\$ 539	3%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	July 2015	July 2016	% Chg.
Naples Beach	60	45	-25%	786	681	-13%	56	40	-29%	740	650	-12%	\$ 1,797	\$ 1,328	-26%	\$ 972	\$ 1,100	13%	409	511	25%	123	81	-34%
North Naples	143	96	-33%	1,306	1,194	-9%	105	74	-30%	1,204	1,156	-4%	\$ 475	\$ 574	21%	\$ 475	\$ 550	16%	630	799	27%	100	93	-7%
Central Naples	98	74	-24%	908	761	-16%	62	61	-2%	823	720	-13%	\$ 272	\$ 305	12%	\$ 299	\$ 318	6%	211	301	43%	72	63	-13%
South Naples	54	37	-31%	666	589	-12%	52	37	-29%	601	561	-7%	\$ 247	\$ 268	9%	\$ 284	\$ 311	10%	256	280	9%	73	58	-21%
East Naples	131	107	-18%	1,321	1,306	-1%	75	104	39%	1,191	1,184	-1%	\$ 290	\$ 292	1%	\$ 256	\$ 289	13%	474	582	23%	71	66	-7%
Immokalee/Ave Maria	4	5	25%	47	48	2%	4	2	-50%	42	34	-19%	\$ 174	\$ 321	84%	\$ 194	\$ 230	19%	23	44	91%	79	119	51%
TOTAL	490	364	-26%	5,034	4,579	-9%	354	318	-10%	4,601	4,305	-6%	\$ 379	\$ 375	-1%	\$ 365	\$ 405	11%	2,003	2,517	26%	88	73	-17%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Immokalee/Ave Maria:	34142

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Condominium Market Statistics by Price

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	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	12-month ending 07/2015	12-month ending 07/2016	% Chg.	July 2015	July 2016	% Chg.	July 2015	July 2016	% Chg.	
\$0-\$300K	286	208	-27%	3,411	2,731	-20%	253	202	-20%	3,279	2,788	-15%	\$ 189	\$ 192	2%	\$ 180	\$ 195	8%	652	975	50%	60	69	15%	
\$300K-\$500K	71	56	-21%	1,018	921	-10%	60	50	-17%	947	839	-11%	\$ 365	\$ 377	3%	\$ 365	\$ 365	0%	376	588	56%	73	104	42%	
\$500K-\$1M	43	32	-26%	687	537	-22%	39	35	-10%	636	527	-17%	\$ 680	\$ 740	9%	\$ 675	\$ 680	1%	297	416	40%	80	76	-5%	
\$1M-\$2M	14	13	-7%	287	241	-16%	11	12	9%	248	220	-11%	\$ 1,225	\$ 1,337	9%	\$ 1,325	\$ 1,314	-1%	106	173	63%	59	82	39%	
\$2M+	5	5	0%	112	110	-2%	5	5	0%	98	77	-21%	\$ 4,395	\$ 2,450	-44%	\$ 2,900	\$ 2,825	-3%	47	84	79%	185	71	-62%	
TOTAL	419	314	-25%	5,515	4,540	-18%	368	304	-17%	5,208	4,451	-15%	\$ 240	\$ 245	2%	\$ 244	\$ 250	2%	1,478	2,236	51%	66	77	17%	
													Median > \$300K	\$ 485	\$ 530	9%	\$ 512	\$ 499	-3%						

Condominium Market Statistics by Area

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Naples Beach	70	56	-20%	1,338	948	-29%	72	63	-13%	1,226	946	-23%	\$ 567	\$ 725	28%	\$ 575	\$ 628	9%	354	557	57%	69	76	10%
North Naples	135	86	-36%	1,540	1,243	-19%	120	84	-30%	1,408	1,316	-7%	\$ 240	\$ 245	2%	\$ 250	\$ 250	0%	367	637	74%	63	73	16%
Central Naples	67	69	3%	946	797	-16%	63	67	6%	914	769	-16%	\$ 180	\$ 180	0%	\$ 165	\$ 184	12%	193	264	37%	63	78	24%
South Naples	85	59	-31%	1,003	924	-8%	74	44	-41%	1,011	910	-10%	\$ 173	\$ 174	1%	\$ 171	\$ 194	13%	313	445	42%	54	59	9%
East Naples	59	43	-27%	595	584	-2%	37	43	16%	616	564	-8%	\$ 258	\$ 275	7%	\$ 240	\$ 267	11%	236	308	31%	100	104	4%
Immokalee/Ave Maria	0	0		13	4	-69%	1	0	-100%	5	5	0%	\$ 97	\$ -	-100%	\$ 185	\$ 212	15%	-	8		9	0	-100%
TOTAL	416	313	-25%	5,435	4,500	-17%	367	301	-18%	5,180	4,510	-13%	\$ 240	\$ 245	2%	\$ 244	\$ 250	2%	1,463	2,219	52%	66	77	17%

Legend

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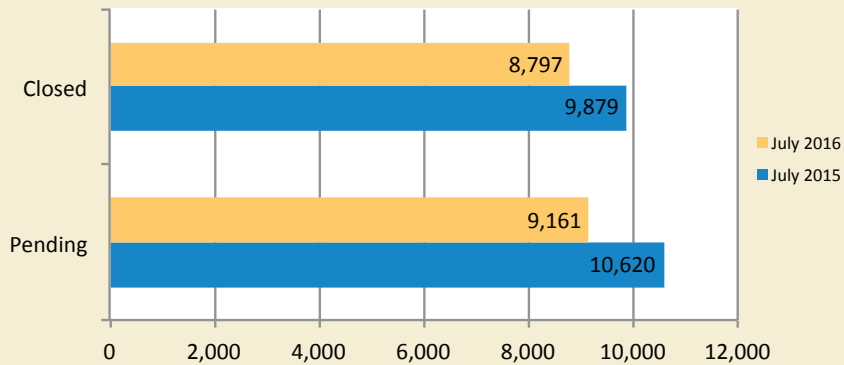
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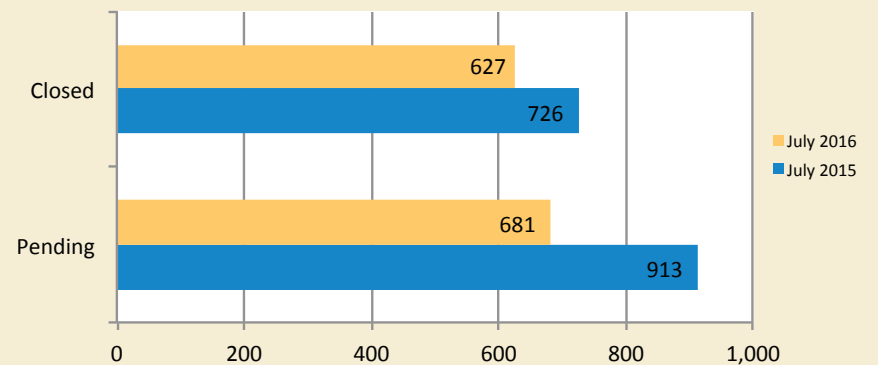
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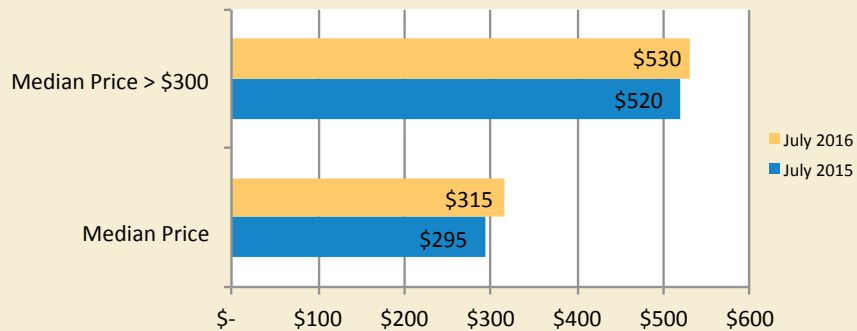
Most Recent 12 Months



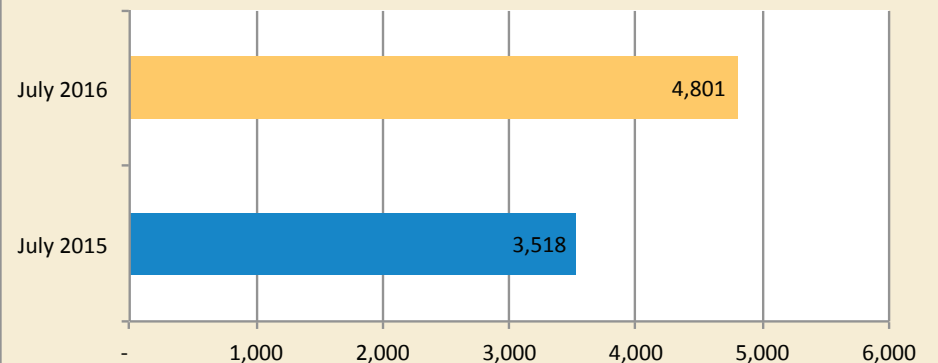
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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