



Naples Area Board of REALTORS®



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September 2015
1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	
\$0-\$300K	478	381	-20%	5,912	5,142	-13%	384	343	-11%	5,510	5,015	-9%	\$ 177	\$ 195	10%	\$ 175	\$ 193	10%	1,274	945	-26%	60	56	-7%	
\$300K-\$500K	168	201	20%	2,081	2,518	21%	136	195	43%	1,863	2,384	28%	\$ 373	\$ 373	0%	\$ 382	\$ 375	-2%	846	954	13%	73	85	16%	
\$500K-\$1M	104	105	1%	1,491	1,666	12%	83	100	20%	1,314	1,492	14%	\$ 635	\$ 647	2%	\$ 658	\$ 658	0%	815	889	9%	100	106	6%	
\$1M-\$2M	48	37	-23%	645	718	11%	33	39	18%	595	653	10%	\$ 1,300	\$ 1,365	5%	\$ 1,340	\$ 1,330	-1%	435	394	-9%	97	104	7%	
\$2M+	31	25	-19%	421	466	11%	24	26	8%	376	412	10%	\$ 3,236	\$ 3,418	6%	\$ 2,854	\$ 3,297	16%	332	424	28%	158	170	8%	
TOTAL	829	749	-10%	10,550	10,510	0%	660	703	7%	9,658	9,956	3%	\$ 265	\$ 310	17%	\$ 262	\$ 300	15%	3,702	3,606	-3%	74	79	7%	
													Median > \$300K	\$ 504	\$ 470	-7%	\$ 545	\$ 520	-5%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.
Naples Beach	145	113	-22%	2,110	2,018	-4%	122	99	-19%	2,018	1,944	-4%	\$ 510	\$ 645	26%	\$ 620	\$ 695	12%	818	767	-6%	102	87	-15%
North Naples	205	190	-7%	2,789	2,773	-1%	188	211	12%	2,591	2,645	2%	\$ 335	\$ 390	16%	\$ 320	\$ 365	14%	914	1,045	14%	65	79	22%
Central Naples	151	148	-2%	1,899	1,862	-2%	122	131	7%	1,692	1,761	4%	\$ 175	\$ 239	37%	\$ 175	\$ 211	21%	517	408	-21%	76	73	-4%
South Naples	135	128	-5%	1,651	1,763	7%	101	118	17%	1,485	1,634	10%	\$ 180	\$ 208	16%	\$ 180	\$ 217	21%	589	547	-7%	70	88	26%
East Naples	180	159	-12%	1,946	1,941	0%	120	139	16%	1,719	1,830	6%	\$ 226	\$ 263	16%	\$ 216	\$ 260	20%	758	760	0%	60	69	15%
Immokalee/Ave Maria	5	7	40%	39	59	51%	3	2	-33%	42	47	12%	\$ 90	\$ 129	43%	\$ 165	\$ 195	18%	20	22	10%	15	88	487%
TOTAL	821	745	-9%	10,434	10,416	0%	656	700	7%	9,547	9,861	3%	\$ 265	\$ 310	17%	\$ 261	\$ 300	15%	3,616	3,549	-2%	74	78	5%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

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	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	
	\$0-\$300K	188	139	-26%	2,209	1,787	-19%	156	122	-22%	2,034	1,750	-14%	\$ 190	\$ 215	13%	\$ 190	\$ 215	13%	390	291	-25%	47	46	-2%
\$300K-\$500K	100	132	32%	1,279	1,508	18%	85	135	59%	1,151	1,423	24%	\$ 385	\$ 375	-3%	\$ 385	\$ 385	0%	487	505	4%	70	90	29%	
\$500K-\$1M	72	71	-1%	902	971	8%	56	71	27%	780	849	9%	\$ 645	\$ 650	1%	\$ 665	\$ 650	-2%	479	598	25%	92	116	26%	
\$1M-\$2M	30	25	-17%	367	440	20%	20	30	50%	335	406	21%	\$ 1,400	\$ 1,338	-4%	\$ 1,350	\$ 1,325	-2%	299	286	-4%	91	102	12%	
\$2M+	24	17	-29%	308	346	12%	18	23	28%	271	315	16%	\$ 3,312	\$ 3,437	4%	\$ 2,900	\$ 3,412	18%	299	369	23%	171	179	5%	
TOTAL	414	384	-7%	5,065	5,052	0%	335	381	14%	4,571	4,743	4%	\$ 318	\$ 375	18%	\$ 336	\$ 375	12%	1,954	2,049	5%	71	88	24%	
													Median > \$300K	\$ 510	\$ 479	-6%	\$ 545	\$ 525	-4%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.
	Naples Beach	56	48	-14%	782	778	-1%	47	49	4%	744	743	0%	\$ 825	\$ 1,100	33%	\$ 963	\$ 1,000	4%	378	427	13%	104	103
North Naples	97	91	-6%	1,265	1,302	3%	94	112	19%	1,165	1,232	6%	\$ 475	\$ 521	10%	\$ 452	\$ 487	8%	544	619	14%	76	101	33%
Central Naples	71	71	0%	939	877	-7%	66	72	9%	834	841	1%	\$ 252	\$ 337	34%	\$ 255	\$ 315	24%	238	210	-12%	60	85	42%
South Naples	54	54	0%	652	673	3%	37	47	27%	569	608	7%	\$ 259	\$ 274	6%	\$ 285	\$ 284	0%	235	236	0%	77	92	19%
East Naples	125	111	-11%	1,326	1,302	-2%	85	97	14%	1,163	1,209	4%	\$ 229	\$ 270	18%	\$ 220	\$ 270	23%	484	495	2%	54	63	17%
Immokalee/Ave Maria	4	5	25%	30	52	73%	3	2	-33%	30	41	37%	\$ 90	\$ 129	43%	\$ 163	\$ 220	35%	19	21	11%	15	88	487%
TOTAL	407	380	-7%	4,994	4,984	0%	332	379	14%	4,505	4,674	4%	\$ 317	\$ 375	18%	\$ 335	\$ 375	12%	1,898	2,008	6%	71	87	23%

Legend

Geographic Location	USPS Zip Codes
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Condominium Market Statistics by Price

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	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	
	\$0-\$300K	290	242	-17%	3,703	3,355	-9%	228	221	-3%	3,476	3,265	-6%	\$ 167	\$ 180	8%	\$ 166	\$ 183	10%	884	654	-26%	68	62	-9%
\$300K-\$500K	68	69	1%	802	1,010	26%	51	60	18%	712	961	35%	\$ 355	\$ 365	3%	\$ 370	\$ 365	-1%	359	449	25%	80	75	-6%	
\$500K-\$1M	32	34	6%	589	695	18%	27	29	7%	534	643	20%	\$ 596	\$ 645	8%	\$ 650	\$ 675	4%	336	291	-13%	120	81	-33%	
\$1M-\$2M	18	12	-33%	278	278	0%	13	9	-31%	260	247	-5%	\$ 1,220	\$ 1,590	30%	\$ 1,325	\$ 1,350	2%	136	108	-21%	106	110	4%	
\$2M+	7	8	14%	113	120	6%	6	3	-50%	105	97	-8%	\$ 2,948	\$ 2,175	-26%	\$ 2,800	\$ 2,750	-2%	33	55	67%	114	117	3%	
TOTAL	415	365	-12%	5,485	5,458	0%	325	322	-1%	5,087	5,213	2%	\$ 220	\$ 235	7%	\$ 215	\$ 245	14%	1,748	1,557	-11%	77	69	-10%	
													Median > \$300K	\$ 479	\$ 440	-8%	\$ 545	\$ 510	-6%						

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	12-month ending 09/2014	12-month ending 09/2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.	Sept. 2014	Sept. 2015	% Chg.
	Naples Beach	89	65	-27%	1,328	1,240	-7%	75	50	-33%	1,274	1,201	-6%	\$ 460	\$ 482	5%	\$ 530	\$ 582	10%	440	340	-23%	100	70
North Naples	108	99	-8%	1,524	1,471	-3%	94	99	5%	1,426	1,413	-1%	\$ 227	\$ 245	8%	\$ 218	\$ 250	15%	370	426	15%	55	53	-4%
Central Naples	80	77	-4%	960	985	3%	56	59	5%	858	920	7%	\$ 150	\$ 172	15%	\$ 146	\$ 168	15%	279	198	-29%	94	59	-37%
South Naples	81	74	-9%	999	1,090	9%	64	71	11%	916	1,026	12%	\$ 158	\$ 180	14%	\$ 150	\$ 175	17%	354	311	-12%	66	86	30%
East Naples	55	48	-13%	620	639	3%	35	42	20%	556	621	12%	\$ 203	\$ 227	12%	\$ 212	\$ 242	14%	274	265	-3%	74	84	14%
Immokalee/Ave Maria	1	2	100%	9	7	-22%	0	0		12	6	-50%	\$ -	\$ -		\$ 170	\$ 122	-28%	1	1	0%	0	0	
TOTAL	414	365	-12%	5,440	5,432	0%	324	321	-1%	5,042	5,187	3%	\$ 220	\$ 235	7%	\$ 215	\$ 245	14%	1,718	1,541	-10%	76	68	-11%

Legend

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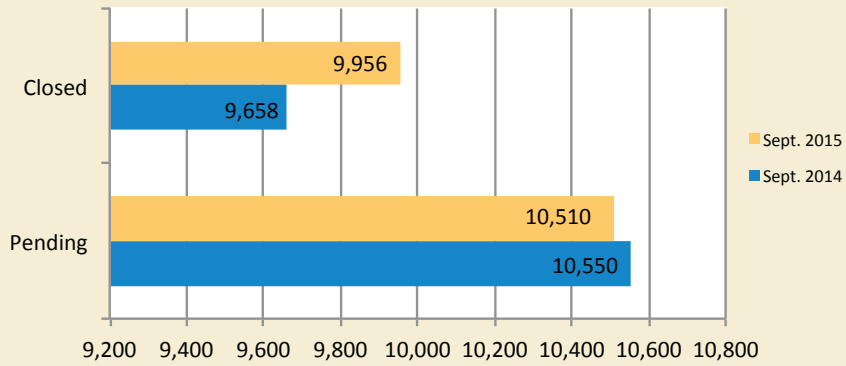
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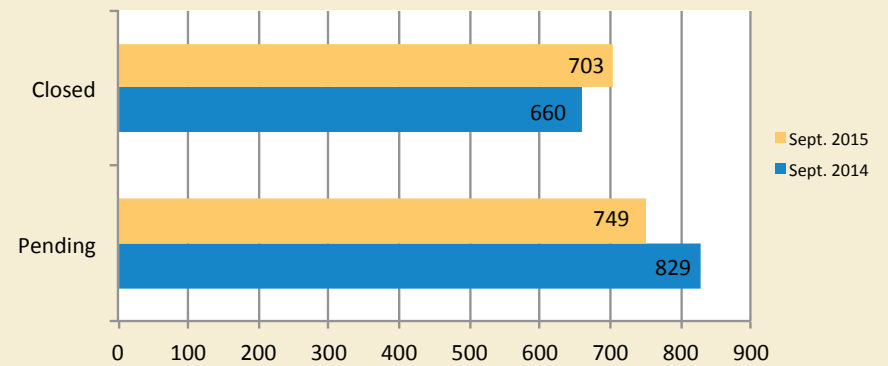
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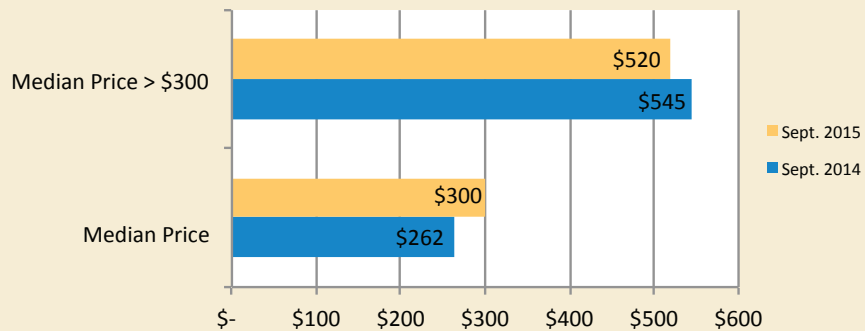
Most Recent 12 Months



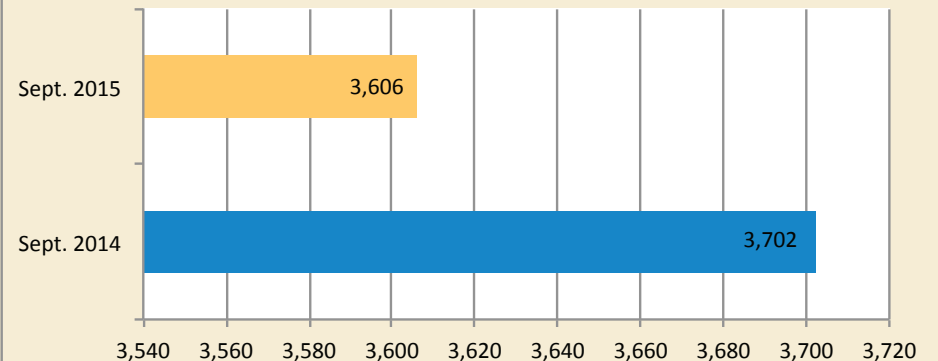
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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